

KICKSTART YOUR CAREER: 6-WEEK KICKOFF

TIMELINE

Week	Focus Area	Key Actions	Output
1	Identity & Setup	Define niche, create social account, do 1 intro post	Instagram/Bio Live
2	First Project	Start test service with 1 client (real or mock), set goals	Case study begins
3	Consistency & Brand	Post 3x/week, reflect on what niche/content feels natural	Niche direction
4	Skills & Feedback	Gather progress/testimonial, reflect with mentor	Midpoint testimonial
5	Authority Building	Educational content, start lead gen/freebie	Lead magnet created
6	Launch & Sustain	Wrap up case study, post results, prep for next client	“Open for business” post